# User Feedback:

The feedback is from two workshops (one mock and one actual). Three people participated in each workshop. Following is the summary of feedback from the participants:

1. There should be a feature to find local producers nearby (probably GPS) and search option to find products by name, so user can go and buy from the farmer.
2. The App should give a quick overview on the first screen. Something like Traffic Lights -A quick summary of nutrition, carbon footprint etc.
3. The app should provide interaction with the producer/farmer so consumers can provide suggestions/improvement ideas to the farmer.
4. For positive feedback, users like to share on Instagram, Twitter, Facebook or Email.
5. For negative feedback, users like the rating bar or thumbs down for giving feedback.
6. There should be videos and recipes about how to use this product.
7. Apart from product collection date (freshness), it should also show if the product is seasonal or produced in a lab etc.
8. Show related products, so user can get easy access to more organic food.
9. An option to add product to favorites, and also maintain a shopping list in the App
10. The App should have more pictures/visuals and less text. Text should be in bigger font, easily readable without zooming.